

INTRODUCING NEW ONEOTA CO-OP SPECIFIC GIFT CARDS

Previously sold, NCG-issued gift card balances must be redeemed by December 31, 2023

The Co-op is in the process of transitioning to gift cards specifically representing Oneota Co-op. These new cards, containing our logo, are easily recognizable as representing our co-op to those who receive them. The availability of these new cards begins Monday, Aug. 7.



Those individuals in possession of our former physical gift cards may redeem them through December 31, 2023. These cards have traditionally been provided by National Co+op Grocers (NCG). That program will be retired by NCG at the end of this calendar year. Because of this, gift cards also will no longer be transferable to other participating food cooperatives following this date.

Oneota Co-op intends to sanitize and reuse our new internally-branded gift cards as they are spent in the store. While all are invited to purchase a gift card, member/owners holding one will have the option to load gifted funds into their declining balance should they desire.

We are in the process of alerting shoppers of this change via in-store signage, the CommPost and social media. Reminders will be issued as the year progresses. Through December 31, 2023, shoppers with our prior gift cards will be able to utilize a card's remaining funds entirely, transfer funds to our new, Oneota Co-op branded cards, or place remaining funds in their declining balance (should they be a Co-op member/owner).

The above options are available only through December 31, 2023. Oneota Co-op is not responsible for unused monies remaining on our former, NCG-issued, gift cards as of January 1, 2024.

