

POLICY TYPE: ENDS

POLICY TITLE: E1 – GLOBAL ENDS

ADOPTED: 12/2009

REVISED: 8/2021

As a member-owned consumer cooperative, the organizational goals of the Oneota Community Co-op originate from our commitment to the seven internationally recognized Principles of Cooperation and reflect our concern for our community.

The Oneota Community Co-op serves primarily members, customers, and the OCC staff, but also its service extends outward to the following:

- vendors and suppliers,
- the larger community of cooperatives,
- the wider regional community.

MISSION STATEMENT

The mission of the Oneota Community Co-op is to build vibrant communities and ecosystems by providing organic, locally produced, and bulk foods, as well as other products and services that are sustainable for those who consume and produce them.

CONNECTING LANGUAGE

In pursuit of this Mission the Board of Directors has approved the following Ends statements:

ORGANIZATIONAL ENDS

Because the Oneota Community Co-op exists as an institution grounded in the cooperative principles, there will be the following:

1. Our organization provides organic, local, and sustainably produced products to the greatest extent possible.
2. We support building thriving local food systems and encourage the expansion of locally-grown food sources.
3. Our organization supports achieving a healthy lifestyle, and guides the community in understanding how healthy, responsibly sourced food and products benefits themselves and the planet.
4. Our organization promotes and exemplifies cooperative principles of business.
5. Our business model, financial practices, and physical facility are rooted in principles of sustainability.
6. Our employees feel valued, fairly compensated, and engaged in meaningful work.
7. Our members are diverse and engaged, working together and sharing time, energy, and resources to build a resilient and thriving local community.