



Back-to-School Fuel

Buy One, Get One FREE

Aug. 30–Sept. 12

Co-op shoppers are invited to our **Back-to-School Fuel BOGO** (Buy One, Get One) sale Wednesday, Aug. 30 through Tuesday, Sept. 13. This sale includes multiple household staples; watch for orange “Back-to-School Fuel” BOGO signage throughout the store.

Field Day branded products are featured throughout this promotion period. This everyday value brand provides sustainably-sourced and produced products that have undergone numerous third-party certifications; these may include USDA Organic, Non-GMO Project, Whole Grains Council, Gluten Free and Fair Trade. Field Day products do not contain preservatives, artificial colors or flavors. All packaging is BPA Free. If palm oil is listed as a product ingredient, it has been sourced sustainably. Household and body care products are cruelty free as well. (source: fielddayproducts.com).

About this “Everyday Low Price” line of product and why we carry it at the Co-op

Co-op shoppers may be familiar with in-store signage indicating “Co+op Basics” - with much of it pointing to Field Day options available at an “Everyday Low Price.” Field Day is a product line managed by **National Co+op Grocers’ (NCG)**

DURING THIS BOGO:
Watch for details on Co-op participation in Decorah Police Department’s “Fill the Squad” donation event for Decorah Community Food Pantry.

primary distribution partner United Natural Foods, Inc. (UNFI). Field Day is made available to independent, natural products retailers. This includes food co-ops and small regional chains that do not have their own private label product line. Field Day’s availability to us reflects our NCG relationship. NCG is a business services cooperative for retail food co-ops headquartered in Saint Paul, Minn. We are one of 151 food co-ops across the U.S. who are NCG members. This allows us the benefit of multiple NCG resources, including that of promotional support and collective price negotiation. This

savings is then reflected on our shelves. This BOGO event is a result of NCG price negotiations and its long-standing relationship with UNFI, and thus Field Day.

**Please note that our Back-to-School Fuel BOGO event carries a two product limit per BOGO item per transaction. Per transaction indicates each time a payment method is processed on our registers.*

