

COMMITTEE: MEMBER-BOARD LINKAGE

DATE CHARTERED: January 2010

REVISED:

PURPOSE. The purpose of this committee is to create effective avenues for two-way communication between members and the Board of Directors to help fulfill board policy G2 – Board Job Description and G6 – Governance Investment:

G2.1 The Board will create and act as the link between the member-owners and the cooperative business they own. The Board will educate itself regarding the values held by the members and report periodically to the members on the Board’s activities, decisions, and compliance with Board policies on Governance Process and Board-General Manager Delegation

G6.1.4. The Board will maintain an active link to members’ viewpoints and values, using tools such as surveys, forums, focus groups and the annual meeting.

COMPOSITION. The Committee shall be chaired by a member of the board and have no more than two other board members actively participating in the committee. Member-owners may be invited to participate under the direction of the Board.

CHAIRPERSON The chairperson shall lead the committee by scheduling regular meetings, creating agendas, and facilitating the committee meetings.

DUTIES. The committee’s duties are the following:

1. Develop short and long-term strategies for the board to communicate with the membership about board business.
2. Seek ways to receive member feedback in order to understand member values and respond in relevant ways. The following is a list of possible venues to achieve the goals:
 - Annual membership survey
 - Monthly board meetings
 - Annual meeting
 - Presence at co-op events
 - Newsletter articles
 - Special member feedback events (at least 4 times a year, including the annual meeting)
 - Co-op website
 - Research of other co-op member linkage programs
3. Report to the Board of Directors at least quarterly about the activities of the committee.